

YOUR JOBSITE, FULLY CAPTURED

# Brand Guidelines



OpenSpace v3.0



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# 01

## About

# We are OpenSpace

OpenSpace is the global leader in reality capture and AI-powered analytics for builders with projects of all shapes and sizes, whether a quick renovation or a multi-year megaproject. With OpenSpace, you can quickly and easily capture a comprehensive visual record of your construction site to verify work-in-place, simplify dispute resolution, and keep teams accountable. Our AI-powered computer vision and analytics tools give your team the visibility and insights they need with the power to compare BIM to as-built, automatically track progress, and stay on schedule. Our powerful integrations and Field Notes feature help you streamline workflows to enable better communication, smarter resource allocation, and faster decisions. More than 160,000 users in 93 countries rely on OpenSpace to get the job done on time and on budget, every time.

This guide shares our OpenSpace style for images, colors, typography, voice, and tone, as well as best practices for multimedia communications, web, and video.

Each of these elements plays an important role within our visual brand architecture. When all are used correctly, beautiful things happen. This guide will help you understand our brand and how to represent OpenSpace in the best possible way.



# We are OpenSpace

Some of these ideas may look familiar. That’s because we used our four company values to inform our visual identity and how we communicate:

**Simplify everything.**

**Done is better than perfect.**

**Expect excellence from each other.**

**Don’t take yourself too seriously.**

Reflecting these values, our aesthetic is simple and clean, and we highlight the power of our product with our bold and impactful typography and design.

**Our aesthetic is simple and clean, reflecting our values of being easy to use and simplifying everything. And we highlight the power of our product with our bold and impactful typography and design.**

**Our artwork, illustrations, and graphics are clear and straightforward to create greater visibility for our customers. And our images, photos, and videos are genuine and friendly and aim to represent the real people of our industry.**

**Our design system is repeatable and consistent, reinforcing that our technology is fast and reliable.**

# 02

## Logos



# Logo

Each logo and logomark comes in three variations: color (RGB / CMYK), grayscale, and knocked out (KO) of a solid color or black. Use your best judgement when selecting a logo.

If you're placing it on a white background, use the color version. If you're placing it on a solid color background, use the white (KO) or black versions. Do not place the logo over a busy photo.

OpenSpace has earned a registered trademark. Adding the (R) helps us protect our mark. Please use this in the first instance of the marketing materials produced.

Got questions? Send us a message at [marketing@openspace.ai](mailto:marketing@openspace.ai)

Color (RGB / CMYK)



Grayscale



Knockout



Link to logos folder

[https://drive.google.com/drive/folders/1C3n8m7XwpSTytKzTXm9R8CZ720sMos3a?usp=drive\\_link](https://drive.google.com/drive/folders/1C3n8m7XwpSTytKzTXm9R8CZ720sMos3a?usp=drive_link)

# Logomark

Color (RGB / CMYK)



Grayscale



Knockout





## Logo “safe zone”

Don’t crowd the logo — give it some room to breathe. At a minimum, clear space around the logo should be at these relative proportions.

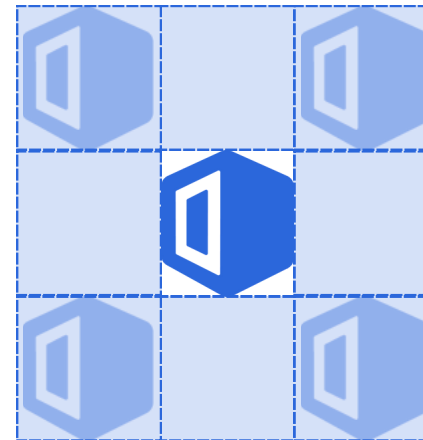
When in doubt, you can use the OpenSpace logomark to find the measurement of padding needed.



## Logo “safe zone”

Don’t crowd the logo — give it some room to breathe. At a minimum, clear space around the logo should be at these relative proportions.

When in doubt, you can use the OpenSpace logomark to find the measurement of padding needed.





## Respectfully, no

Do not alter the OpenSpace logo including changing the dimensions, colors, or font.

Examples of logo no-no's are to the right.

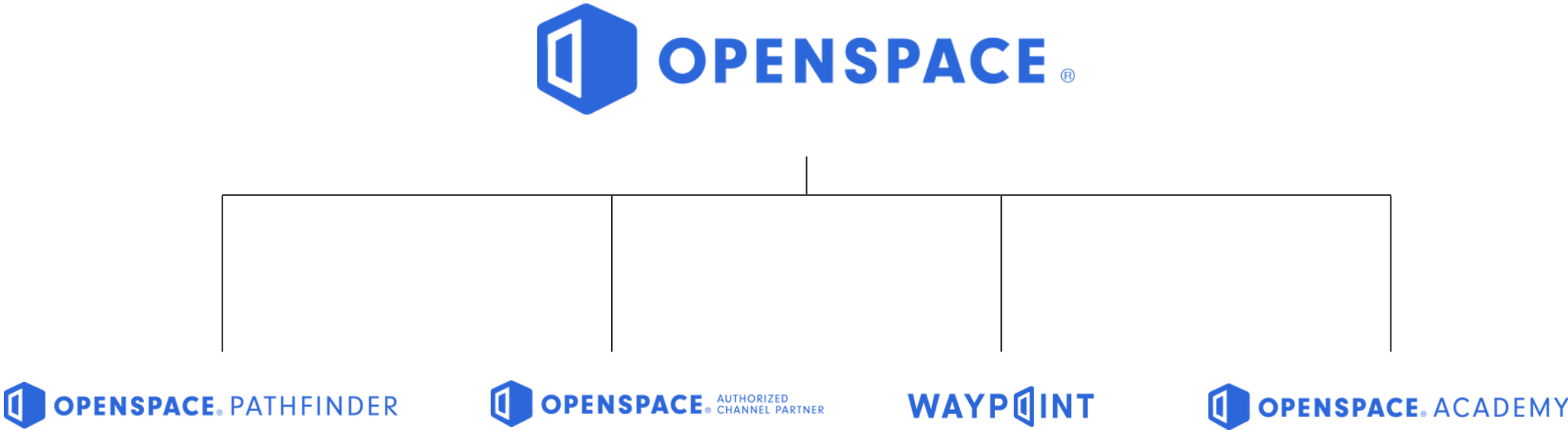
We've provided you with digital files for all authorized options for brand and sub-brand logos. Please do not open or manipulate them in any way.

Not sure? Send us a message at [marketing@openspace.ai](mailto:marketing@openspace.ai).



# Logo architecture

Meet the faces of OpenSpace.



## OpenSpace +

OpenSpace partnerships are visually represented with a “+” followed by our partner’s logo. Again, don’t crowd the logos — give both some room to breathe.



03

## Color Palette



### Blue

R 43	C 81
G 103	M 62
B 219	Y 0
	K 0

HEX 2b67db  
PANTONE TBD

### White

R 255	C 0
G 255	M 0
B 255	Y 0
	K 0

HEX ffffff  
PANTONE White

### Yellow

R 253	C 3
G 225	M 7
B 61	Y 87
	K 0

HEX fde13c  
PANTONE TBD

### Dark blue

R 22	C 83
G 59	M 55
B 131	Y 0
	K 49

HEX 163B83  
PANTONE TBD

### Light gray

R 220	C 12
G 220	M 9
B 220	Y 10
	K 0

HEX dcdcdc  
PANTONE TBD

### Dark gray

R 34	C 75
G 37	M 66
B 40	Y 62
	K 69

HEX 323232  
PANTONE TBD

### Light blue

R 190	C 22
G 209	M 12
B 244	Y 0
	K 0

HEX bfd1f4  
PANTONE TBD

### Lightest blue

R 213	C 14
G 225	M 7
B 248	Y 0
	K 0

HEX d5e0f8  
PANTONE TBD

04

# Typography

# Typeface

Our brand typeface is Neutrif Studio. Like our logo and color palette, it’s refreshingly clean and bold. There are several weights and styles available, but we prefer the regular weight in most cases, reserving the extra bold weight for headlines.

As the Neutrif Studio font family is not a system font, you may use the default font Arial as a replacement for headlines and body copy when Neutrif Studio is not available. Please note, Arial can never be substituted for type in our logos.

# Neutrif Studio

**Brand font**

- Extra Bold
- Extra Bold Italic
- Bold
- Bold Italic
- Semi Bold
- Semi Bold Italic
- Medium
- Medium Italic
- Regular
- Italic

**Download font**

[drive.google.com/drive/folders/10U\\_lhDat4UQqaD9tE3ys8ey7IH55xShT?usp=share\\_link](https://drive.google.com/drive/folders/10U_lhDat4UQqaD9tE3ys8ey7IH55xShT?usp=share_link)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

# Arial

Default system font

Bold

Bold Italic

Regular

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789



Type ramp\*

Neutrif Studio

*\*Visual representation, type ramp may differ depending on the document you are developing – however, the typography should follow similar guidance.*

Regular Transform: Uppercase Tracking: 50	08/12
ExtraBold	48/52
Bold	44/52
Bold	36/44
Bold	24/32
Bold	18/26
Bold	14/22
Bold	10/18

EYEBROW

Large Title

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Regular	16/24
Regular	10/18
Regular	08/12
Bold	12/20
Bold	10/18

Subheadline

Body Paragraph 1

Body Paragraph 2

“Customer Quote”

Customer Name, Role



# Example content

Combine different styles from the type ramp to make content feel more organized and easy to read.

## Emphasis

Want to emphasize a keyword? Use our primary blue or a yellow circle to draw attention to important terms.

Eyebrow

MAIN TOPIC

Headline 1

Attention grabbing  
headline here

Subheadline

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

Body Paragraph

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

CTA Button

Get started

05

# Imagery



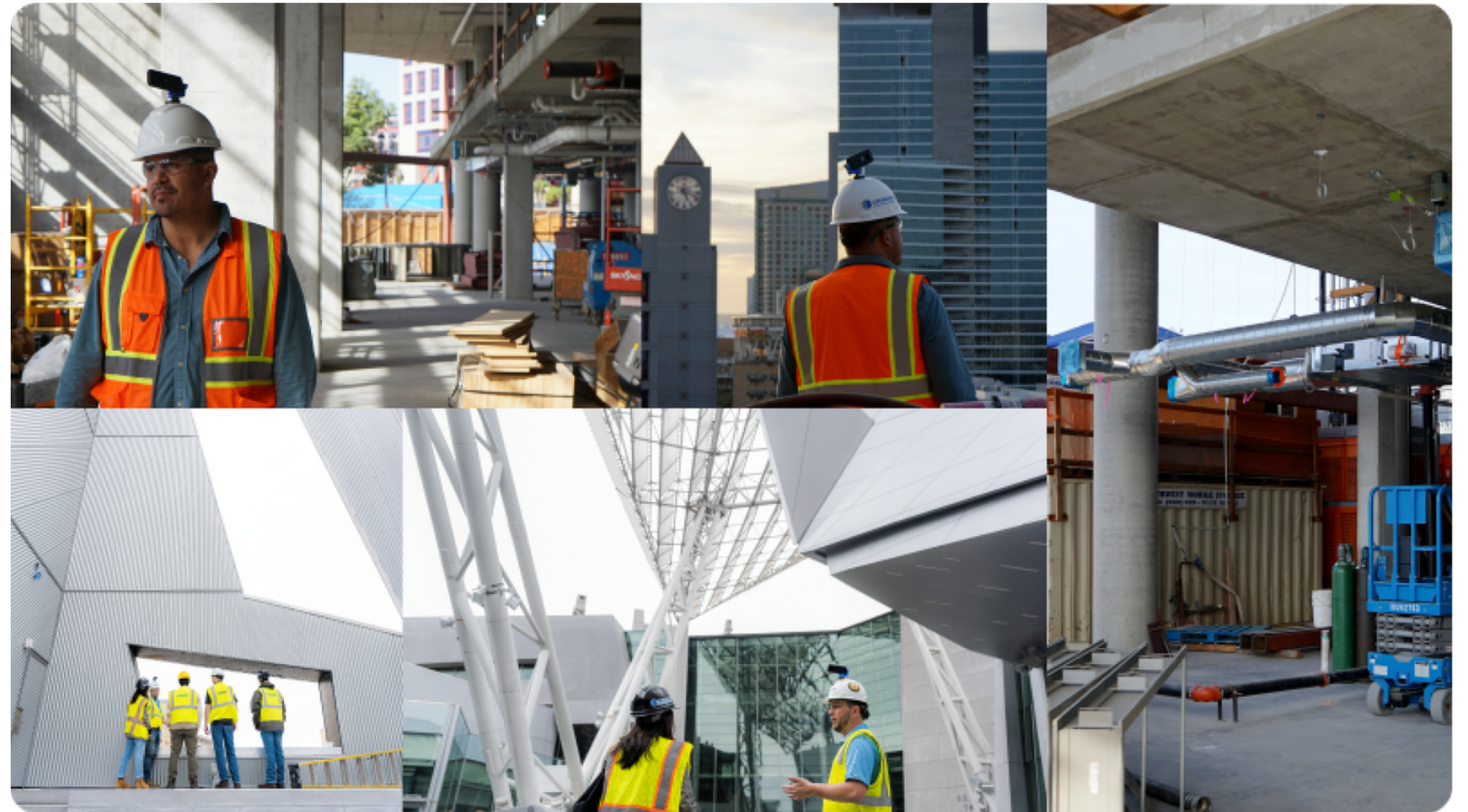
# Brand photography

No Photoshopped plastic people here—we have a real live photographer to photograph the real-life faces of construction.\*

*\*Any photos and videos taken at a customer jobsite must be approved by the customer before use.*

## Link image, GIFs, and video library

[https://drive.google.com/drive/folders/1C8FO9B-vpzBZH5MubsNfVvDlkYSZwWbz?usp=drive\\_link](https://drive.google.com/drive/folders/1C8FO9B-vpzBZH5MubsNfVvDlkYSZwWbz?usp=drive_link)





# Stock photography

When looking for stock, the challenge is to find images that don't feel like stock photos. It's not always easy.

Look for images that are bright and uplifting —sites with lots of light, patterns, textures, and owners, general contractors, and trades that are happily engaged with their work.

Additionally, images should depict the scale of projects that our customers work on—typically commercial sites with steel framing.

Have a particular image you're thinking about using? Again, just run it past us. We're happy to help, send us a message at [marketing@openspace.ai](mailto:marketing@openspace.ai)



# What NOT to do

Real-life faces aren't blue.

As part of our brand evolution, we will leave that decade of blue in the past — da ba dee da ba daa.





# What NOT to do

Photography is a useful visual tool, when used with care and attention. However, some photos lack the personality, style, and emotion that we're after.

“Bad” photos tend to distract the viewer and hinder their ability to absorb the message.

Avoid images that feel cliché, unnatural, over-edited, or irrelevant.

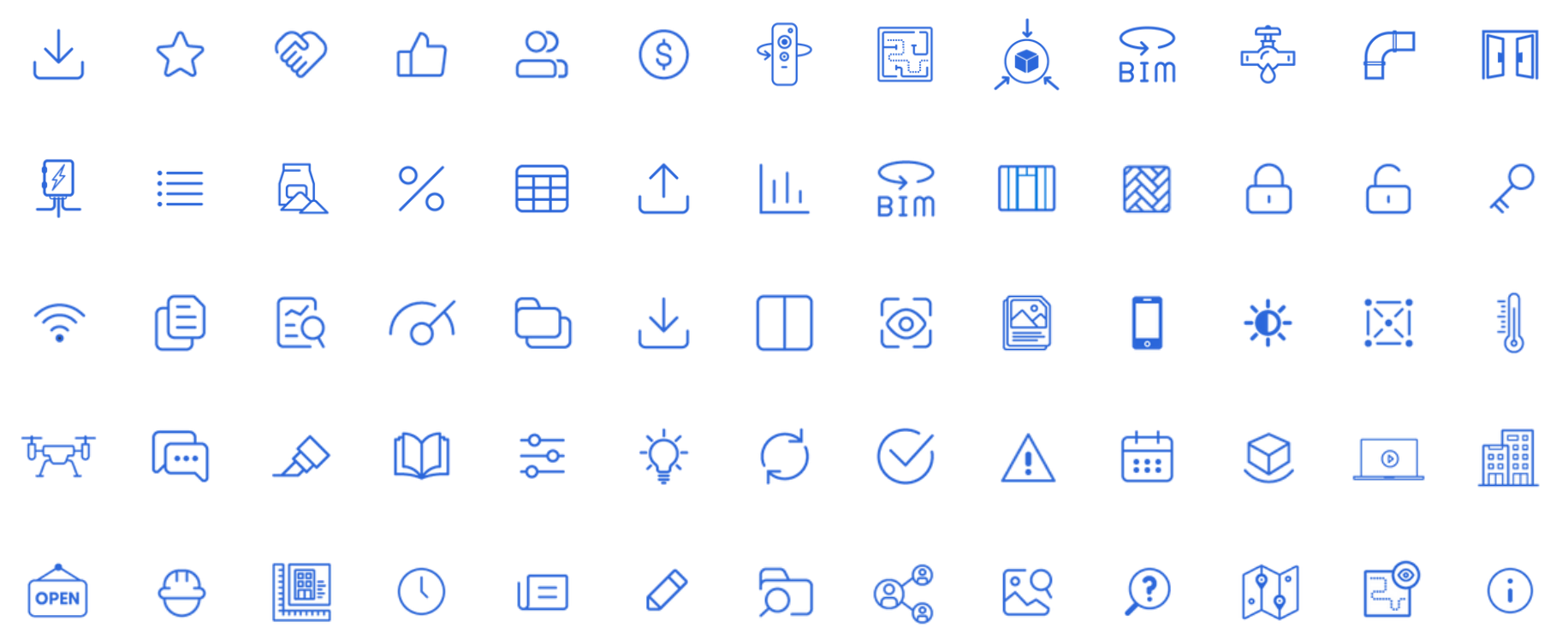




# Iconography

We’ve been using stroke icons and two-dimensional illustrations in our brand colors, or knocked out of our brand colors in white. They’re simple and clean — much like the laundry symbols you see on T-shirt tags.

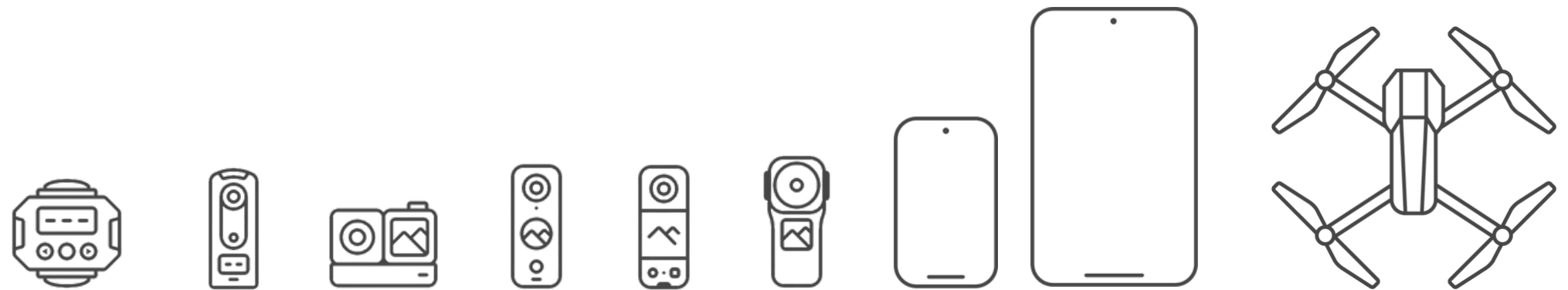
**Icon library**  
[openspace.ai/icons](https://openspace.ai/icons)



# Illustrations

Illustrations can be used to communicate information more efficiently. Use simple, vector-based line illustrations in a flat style (meaning the perspective is 2D, not 3D).

For stroke settings, use round caps and a medium line weight.

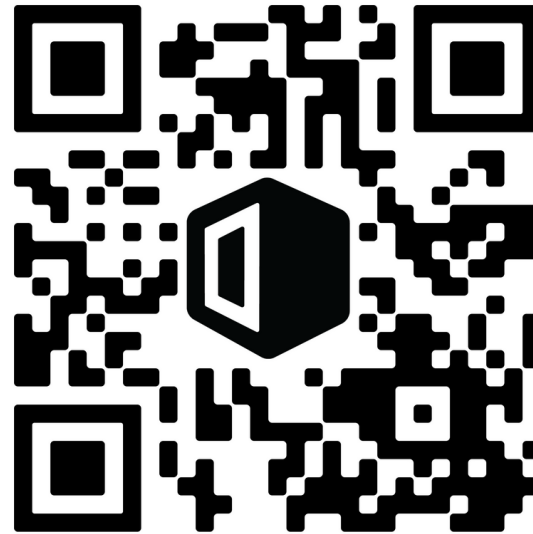


## QR codes

With the qr code generator tool, we can customized the look of our QR codes to match our brand.

QR code generator

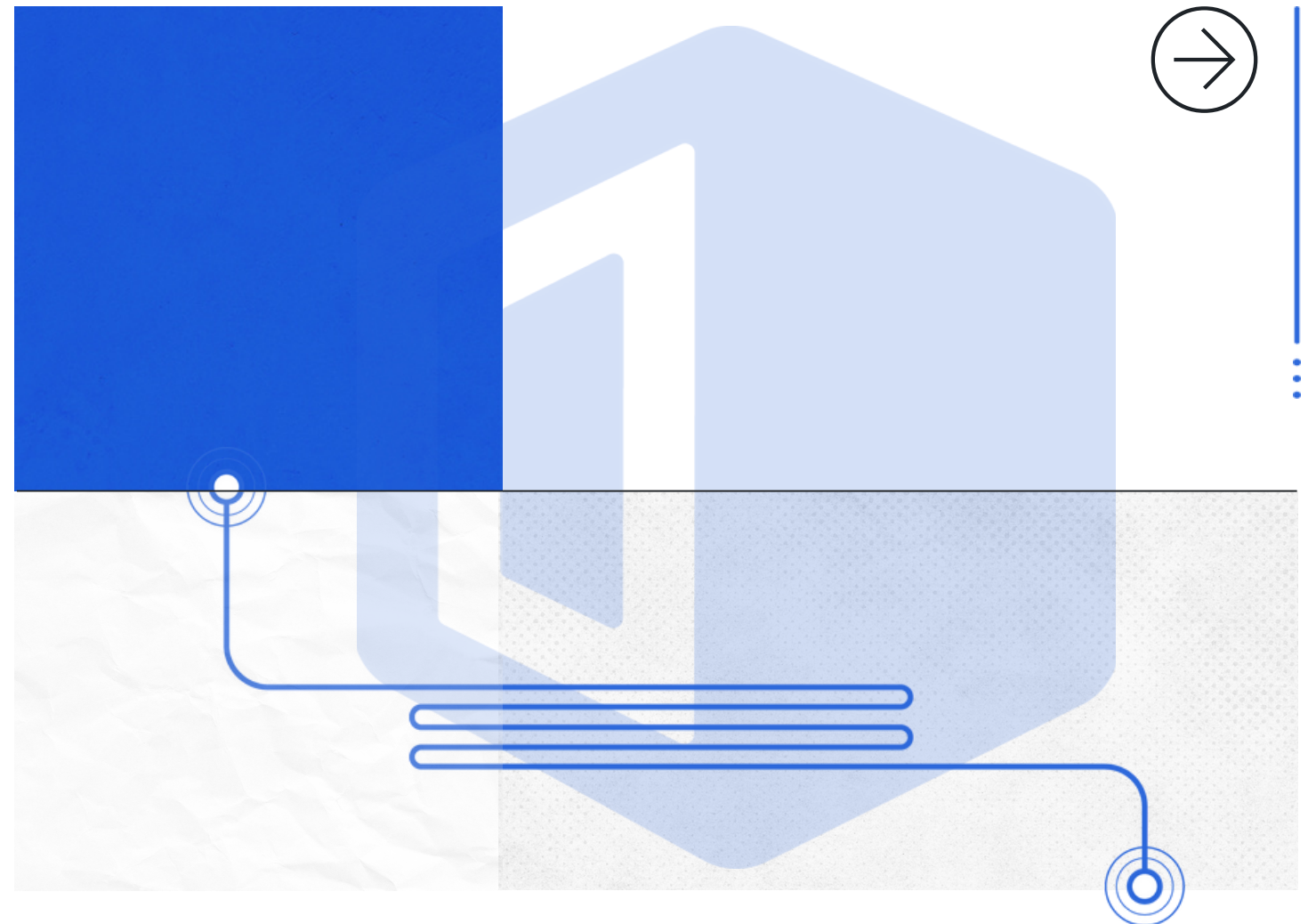
<https://www.qr-code-generator.com/>





## Additional elements, textures, and backgrounds

Add environmental elements to designs for added dimensions, depth, and feel — like our logomark shape, capture path, and jobsite materials (i.e. concrete, wood, etc.)



Showcasing the OpenSpace  
product [placeholder]



# 06

**Voice, tone,  
grammar, and usage**



# Overview

Every communication we develop is part of a larger conversation and, potentially, part of a content system. This section provides guidance for our written communications across all channels (email, social media, web copy, and long-form content) and explores how to use language to give OpenSpace a distinct and recognizable voice.

**Want to take a deep-dive, learn more about the messaging framework here:**

[https://docs.google.com/document/d/1zlllyOg6Dqu9kG\\_P\\_nQdB\\_4X1BQVXL9z3oCfBYAPygQ/edit#](https://docs.google.com/document/d/1zlllyOg6Dqu9kG_P_nQdB_4X1BQVXL9z3oCfBYAPygQ/edit#)

**And our content style here:**

[https://www.canva.com/design/DAFyYnlghak/U977iYWxZ-M7ft1vEQaXxQ/edit?  
utm\\_content=DAFyYnlghak&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFyYnlghak/U977iYWxZ-M7ft1vEQaXxQ/edit?utm_content=DAFyYnlghak&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# Goals of OpenSpace communications

As a global company communicating in multiple languages, we aim to speak in one united voice. And as a company offering innovative products applying advanced technologies, we seek to distill complex concepts to make them more accessible.

Here are some fundamentals to keep in mind when crafting written content.

## **Be purposeful.**

We help builders tackle daunting challenges, and our technology equips teams to be more productive, efficient, and successful. Motivate people to learn, explore, and take action.

## **Be informative.**

Our readers might not know our terminology and technology as well as we do. Educate them with simple language and avoid jargon when discussing complex concepts.

# Goals of OpenSpace communications

Continued . . .

## **Be helpful.**

Our solutions address varying customer needs and challenges. Provide useful content to explain how we can help, and offer opportunities to learn more—without being too salesy.

## **Be respectful.**

Part of our audience is resistant to technology. Treat readers with respect and empathy. Don't just market to them; communicate with them. Strive to be a friendly, trustworthy guide.

## **Be genuine.**

Aim to be authentic and approachable—but also tonally appropriate for the audience and situation. Know when it's okay to be funny or light and when to use a more serious tone.

## **Be engaging.**

Take people on a memorable journey that prompts them to keep engaging with us, even (or especially) if they're not ready to buy from us. Be thoughtful and creative in your approach.



# Voice

Our brand’s voice and tone reflect our mission, vision, and positioning.

We are clear, direct, and plain-spoken and use simple words and sentences. We understand the world our customers are living in: one that can be resistant to technology and busy meeting deadlines. We don’t dumb down our content, but we do get to the point.

We are genuine, trustworthy, and friendly. We relate to customers’ challenges and passions and speak to them in a familiar, warm, and accessible way. We write like humans and may break a few rules to be more relatable.

We are useful translators. We always write with our audience in mind and how we can be helpful. We aim to convey the benefits of AI to help educate prospects about its potential to positively impact their jobs and their business.

# Tone

While our voice remains constant, our tone will vary with the audience and situation. When addressing potential employees, for example, it's okay to be informal and even a little funny or offbeat. (We don't take ourselves too seriously.) By contrast, we would want to adopt a more conservative tone when addressing CEOs and use humor sparingly. Know your audience and exercise common sense. Our tone is always genuine, approachable, and helpful.

## Quick tips

Here are some specific ways to embody the OpenSpace voice:

- Use active voice and avoid passive voice (see examples later in this guide).
- Use simple language and avoid corporate buzzwords, slang, and jargon.
- Use first and second person as often as possible; we prefer to speak directly to our audience using words like we, our, you, and your.
- Write from a solution perspective; although we discuss complex and often daunting challenges, we aim to use positive language focused on solutions as much as possible.
- Avoid hyperbole and bragging. Support statements about OpenSpace with facts, and whenever possible, let the message come from our customers.
- Be straightforward but not stiff. If you sound like a consultant, you'll want to edit it.
- Project intelligence without sounding superior.
- Show confidence in a quiet but quantitative way. Use data or examples to show how we're the best (instead of saying "we're the best" with no backup).
- Avoid overly long prose.

# Grammar and usage

This section outlines our OpenSpace style, which applies to all of our content unless otherwise noted.

**Be orderly and consistent.**

Adhering to certain rules of grammar, usage, and style will help keep our writing clear and consistent.

**Write for readability.**

Use these fundamentals as guidelines to structure your content and standardize the way you address readers.



# Communication basics

## **Make it scannable.**

Some people read every word, but most skim. Get your main points across by grouping related ideas and using descriptive headings and subheadings.

## **Stay focused.**

Create a hierarchy of information. Lead with the main point, or the most important content, in sentences, paragraphs, sections, and pages.

## **Keep it simple.**

Do your best to avoid jargon and complexity. Not everyone will have expertise in the subjects we write and talk about.

## **Be specific.**

Be clear. Make it as easy as possible for the audience to understand what we do and the value we bring.

## **Focus on outcomes.**

Consider what you want your audience to know, feel, and do when reading your copy. Provide compelling calls to action, and use customer success data when available.

# Writing about OpenSpace

## Our Name

Refer to our company as “OpenSpace.” We may use “OS” internally, but we never use this abbreviation in external-facing copy. We use the registered symbol (®) with OpenSpace (OpenSpace®) in the first mention of the company in a piece of content, excluding a headline. Examples of where to use this include press releases, eBooks, articles, and whitepapers.

Avoid using the possessive “OpenSpace’s” in your copy.

# Writing about OpenSpace

## Our products

Capitalize the proper names of our products and features, such as:

- OpenSpace Capture
- OpenSpace Track
- OpenSpace BIM+
- BIM Compare
- Split View
- Vision Engine
- Shared Folders

Call OpenSpace a “product,” “technology,” “platform,” or “solution.” Do not call OpenSpace a “package” or “program.”

When we write about a feature that is also a common industry term, such as field notes, we capitalize the feature name to distinguish it from regular usage.

*Example: Construction project teams often take field notes when visiting jobsites.*



# Writing about OpenSpace

## Our category

Reality capture is our category and encompasses more than 360° cameras or images. Reality capture solutions enable builders to digitally capture, share, and analyze real-world site conditions. These solutions can be based on laser scans, drone images, smartphone photos, or, in the case of OpenSpace, high-resolution 360° images. However, as appropriate, you can still refer to 360° reality capture, 360° jobsite documentation, etc.

## Put customers first

Always lead with customers in your copy, not OpenSpace. Similarly, lead with customer benefit over competitive rationale.

Example:

*Contact us to learn:*

*How you can start capturing your site almost instantly.*

*How OpenSpace improves processes and communication.*

*Why our technology puts us ahead of the competition.*

# Product level messaging

## OpenSpace Capture

Completely document your site for a collaborative, as-built record of the building from preconstruction to handover and operation.

### Capture

Quickly capture the images you need—and some you might not know you need—with little to no extra work. OpenSpace Capture documents 25,000 sq. ft. in 10 minutes and automatically maps images to your plans.

### Collaborate

Start viewing capture data in 15 minutes on average. Easily communicate visually by adding field notes to your project and equip your team with critical information to make decisions and get the job done.

### Manage

Securely manage projects and users, gain visibility into OpenSpace adoption and usage across your portfolio, and showcase OpenSpace ROI to stakeholders and clients with scalable admin tools.

# Product level messaging

## OpenSpace Track

Quantify jobsite progress automatically and harness actionable AI-powered data to see and plan your work and stay on schedule.

### Insights

Get automatic and accurate progress tracking to quantify, manage, and deliver your projects faster than ever. With insight into work completed, easily identify problems and avoid task dependency conflicts.

### Trackers

Start improving your team’s productivity today with our current set of AI-powered trackers that measure percent completes for walls and ceilings, doors, flooring, concrete, MEPs, and fire protection.

### Visualize

Equip your team’s visual thinkers with OpenSpace Track, which provides access to first-hand, image-based data they can see in context—mapped to plans instead of text lost in charts and spreadsheets.

# Product level messaging

## OpenSpace BIM+

View the model on-site, easily find answers to questions, and coordinate the next steps with the office and all project team members.

### Analysis

Easily navigate the model and compare it to site conditions. Use your laser scan data to seamlessly move between point cloud, model, and 360° images to know what was installed and if it was done to plan.

### Coordination

User-friendly visual information streamlines communication for agile responses, approvals, and project schedules. Compare current site conditions to design intent to make smarter decisions and get work done.

### Model management

Quickly access your models without needing to turn layers on and off in a selection tree. Manage multiple models and view the ones most relevant to you. See how teams are using and adopting the models.



# Common and preferred terms we use at OpenSpace

To ensure we sound like a single company with one voice, follow these rules:

- 360°: use the degree symbol with 360.
- Beta: capitalize when referring to an OpenSpace product/feature Beta release.
- BIM: in writing, use BIM on its own, not “BIM model.” Saying “BIM model” is okay in conversation.
- BIM Compare: not BIM Viewer
- co-founder: with a hyphen
- floor plan: two words
- computer vision: use lower case
- eBook: not e-book

- facilities vs. property: facilities describes a corporate-owned/leased/operated space, while property describes an investor-owned/operated space.
- Google Street View: capitalized; no hyphens on its own; use a hyphen if modifying, as in: “Google Street View-like digital twin.”
- hard hat: two words
- internet: use lower case
- jobsite: one word
- LiDAR: use a lower case “i”
- megaproject: one word)

- on-site: with a hyphen
- preconstruction: one word
- punch list: two words
- real-time: use hyphen when modifying (e.g., get a real-time view of sites) ; otherwise no hyphen (e.g., coordinating issues in real time
- reality capture: use lower case
- Reveal Mode: not X-ray mode (okay to describe as being like an X-ray “superpower”)

# Common and preferred terms we use at OpenSpace

Continued . . .

side by side vs. side-by-side: only use hyphens when modifying (“side-by-side comparison”; “look at these side by side”)

smartphone: one word

Split View: not Split Screen

startup: no hyphen

tap record: use “tap record” or “tap record in the app,” but NOT “tap Go” or “tap start.”

walkthrough: one word

Wi-Fi: not wifi

work-in-place and work-to-date: use a hyphen)

# 07

## Video



## Lights, camera, OpenSpace!

View some of the videos we've created for our our YouTube channel at [youtube.com/@openspaceai](https://youtube.com/@openspaceai) (internet connection required).

Watch OpenSpace hero video

<https://youtu.be/OaXAnd1cppE>





# Bumper frames

OpenSpace bumpers frames are used during intros, outros, and transitions.



Thumbnail [placeholder]



## Logo

**Width** 440.7144

**Height** 96 px / 84 px / 72 px



## Title

**Font** Neutrif Studio Extra Bold

**Font Size** 108 pt / 96 pt / 84 pt / 72 pt / 60 pt

# Title

## Subtitle

**Font** Neutrif Studio Regular

**Font Size** 48 pt

## Subtitle

# Lower Thirds

## Name

Font    Neutrif Studio Extra Bold  
Font Size    48 pt  
Leading    48 pt

## Role

Font    Neutrif Studio Extra Bold  
Font Size    48 pt  
Leading    48 pt

## Organization

Font    Neutrif Studio Regular  
Font Size    48 pt  
Leading    48 pt





# Transitions

## Jump cut

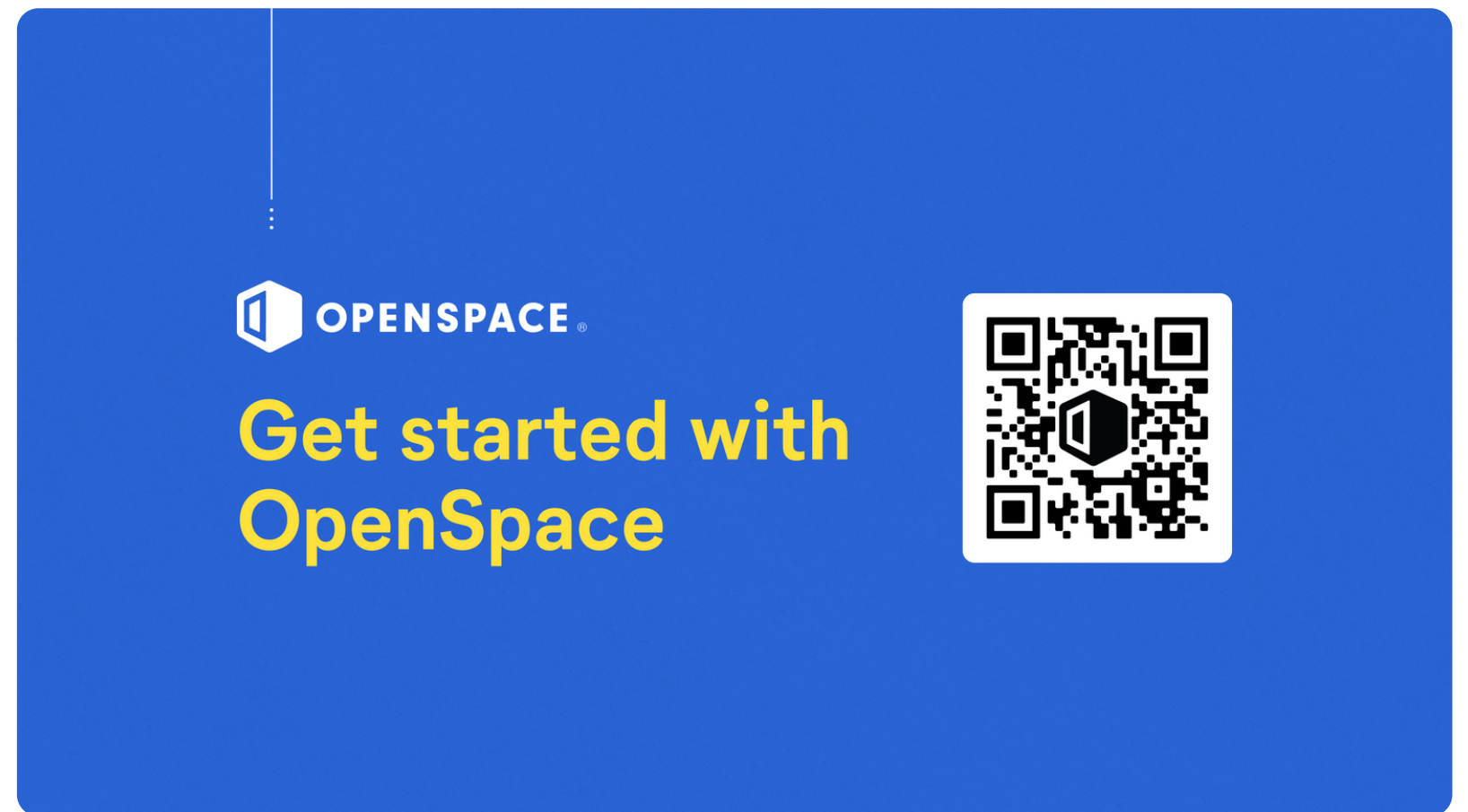
Reference <https://youtu.be/zPihwNugsUM>

## Cross dissolve / Dip-to-white /black

Reference [youtu.be/4\\_wsnAwjVeY?t=25](youtu.be/4_wsnAwjVeY?t=25)



## Outro bumper



# Export Settings

**Name** yy-mmdd-project-resolution-dimensions.mp4

**Video**

**Format** H.264

**Frame Size** 3840 x 2160 (prefered) / Match source

**Frame Rate** 23.976 / 29.97

# Vimeo

During the creation process video drafts should be shared via Vimeo using review links.

Finalized videos should be uploaded to the “Ready to Publish” folder while title and descriptions are written, posts are scheduled, etc.

Published videos should be moved to the “Youtube Channel” folder on Vimeo.

# YouTube

YouTube videos should be uploaded to Vimeo with titles and descriptions.\*

Once ready, use the “Publish to Social” command to share the video to OpenSpace’s Youtube account.

*\*Note that only titles and descriptions will transfer from Vimeo to Youtube. Thumbnails, captions and playlists will need to be set on Youtube.*



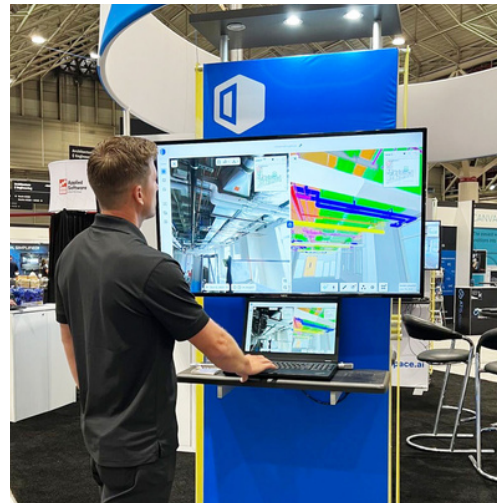
# 08

## Use cases



# Tradeshows

A wild OpenSpacer appeared! Come say hi.

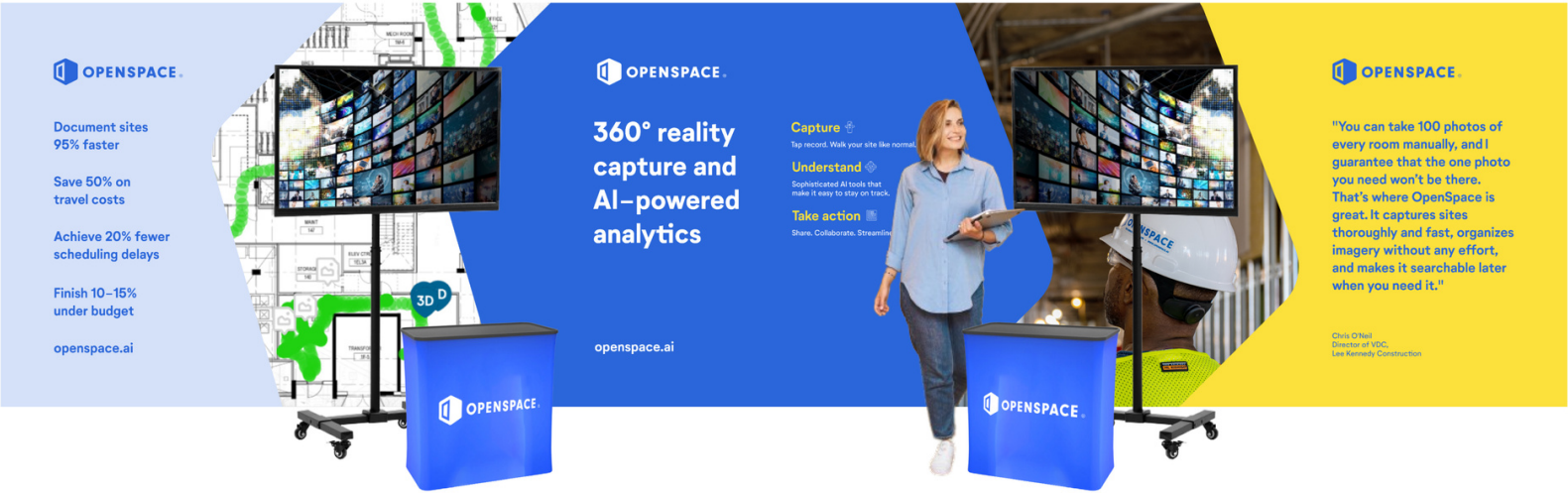


# Tradeshows

Continued . . .

*\*Ensure main messaging is elevated above standing level and scaled to be viewed amongst a crowd.*

*\*\*Ensure elements of dimension with color and booth pieces to prevent the space from feeling flat.*





# Promotional collateral

Let's have some fun and break the rules! Besides, who doesn't love a good swag bag?





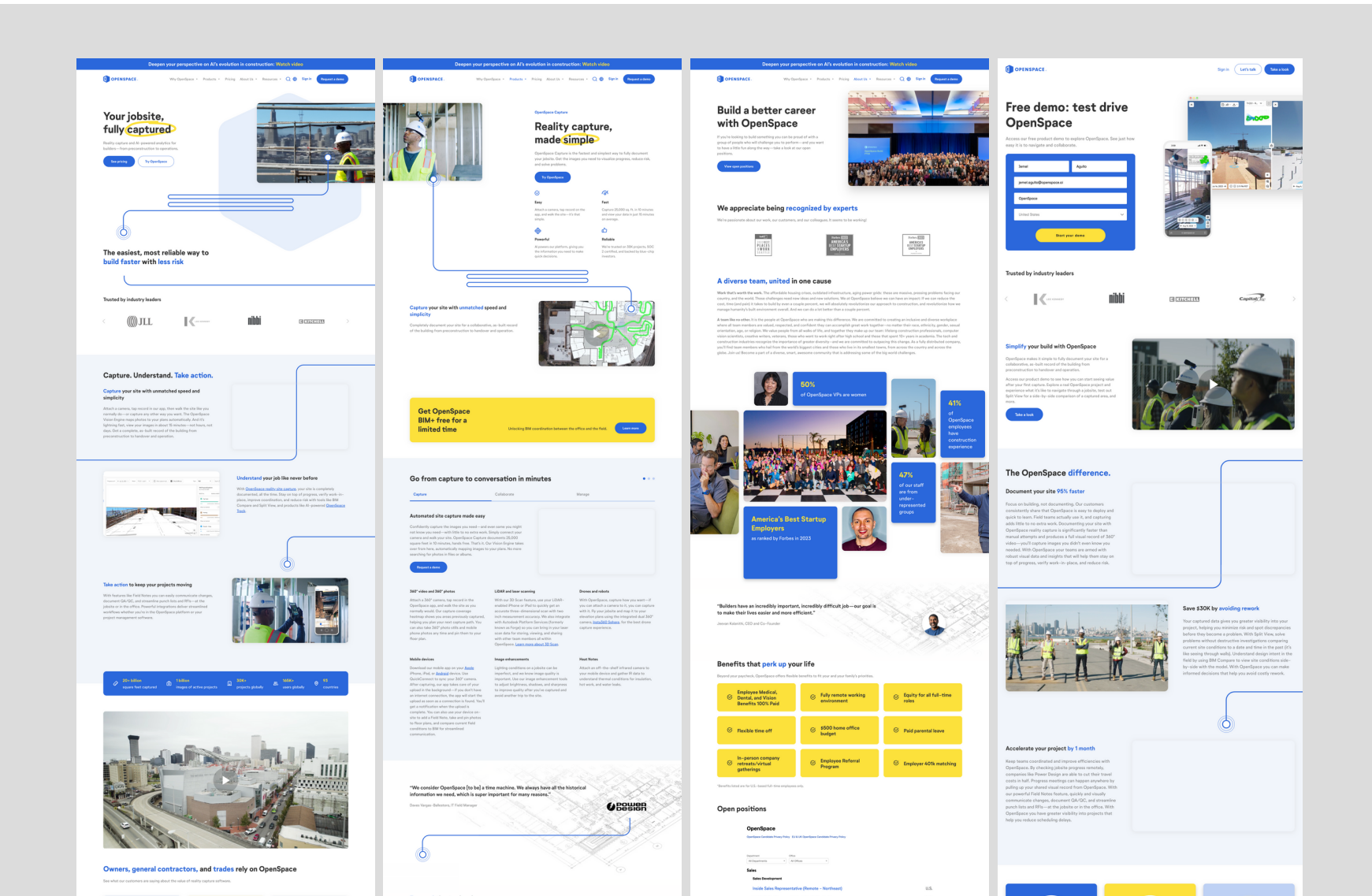
# Jobsites

Just one of the guys.



Website

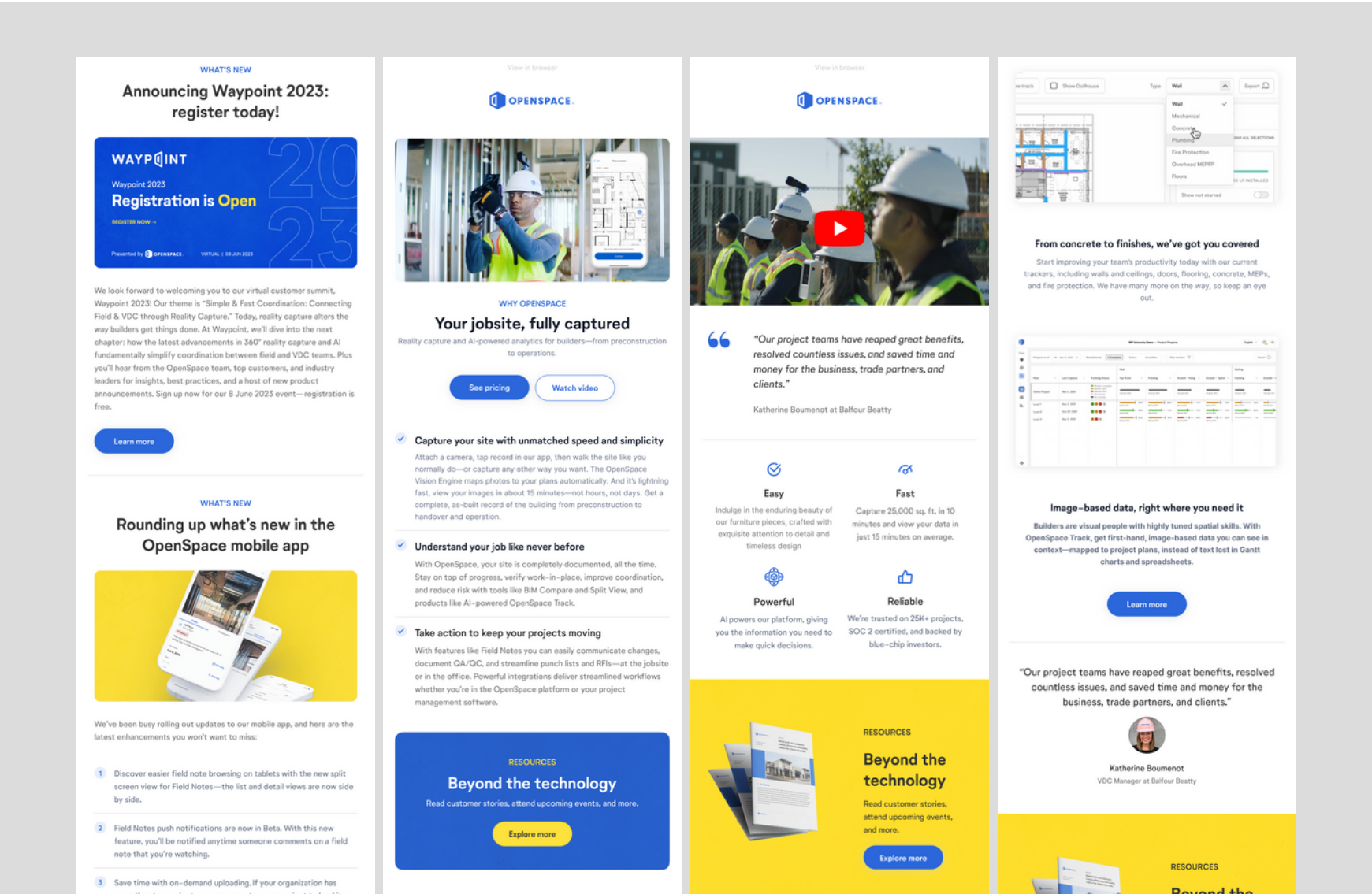
Just breathe, OpenSpace is here to help.





# Newsletters and emails

Let’s get digital! The newsletter and email template design is simple and easy to read. Use simple, straightforward language and a conversational tone.



# Email signature

A branded email signature establishes and reinforces who you are in a professional way.



**Jemel Agulto**

OpenSpace | Senior Communications Designer

M: 254.681.0327 | E: [jemel.agulto@openspace.ai](mailto:jemel.agulto@openspace.ai)

[openspace.ai](https://www.openspace.ai) | [Join OpenSpace Community](#)



Link to email signature instructions

[https://docs.google.com/document/d/116D2KE3n15KDIU\\_YpynHn-xZsUbz8gGt-irUqswJw1g/edit?usp=sharing](https://docs.google.com/document/d/116D2KE3n15KDIU_YpynHn-xZsUbz8gGt-irUqswJw1g/edit?usp=sharing)

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# Virtual backgrounds

Whether you work from home, in an office space, or from a cafe, your workspace might not offer a professional-looking background. With a virtual background, you'll be able to perfect your environment no matter where you work.

## Download virtual backgrounds

[https://drive.google.com/drive/folders/1C8FO9B-vpzBZH5MubsNfVvDlkYSZwWbz?usp=drive\\_link](https://drive.google.com/drive/folders/1C8FO9B-vpzBZH5MubsNfVvDlkYSZwWbz?usp=drive_link)



# Collateral templates

Digital or print, email or in person — let’s start the conversation.

Link to marketing template hub

[https://docs.google.com/spreadsheets/d/19Ff5zdFqZONy0zphekLkbf0acozc1zIRq6QHT9O72bE/edit?usp=drive\\_link](https://docs.google.com/spreadsheets/d/19Ff5zdFqZONy0zphekLkbf0acozc1zIRq6QHT9O72bE/edit?usp=drive_link)



# Digital templates

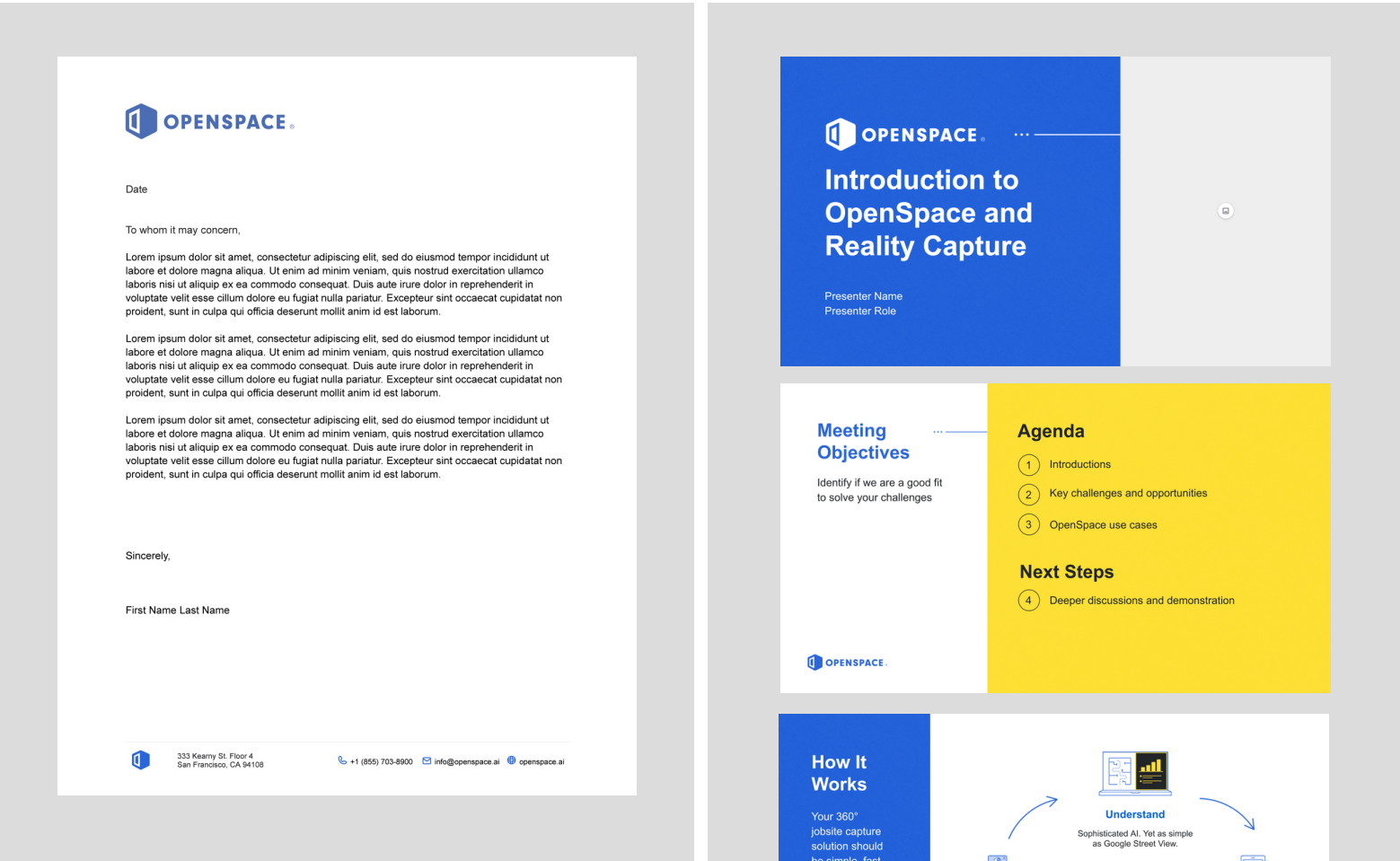
Need to write an official letter or present about OpenSpace reality capture? Here are tools to help you get started and stay on brand.

## Link to letterhead

[https://docs.google.com/document/d/1CHd7HvwNGayGL4pkJgxBFyfWRmAXi8q1JlIi3WslaT4/edit?usp=drive\\_link](https://docs.google.com/document/d/1CHd7HvwNGayGL4pkJgxBFyfWRmAXi8q1JlIi3WslaT4/edit?usp=drive_link)

## Link to sides

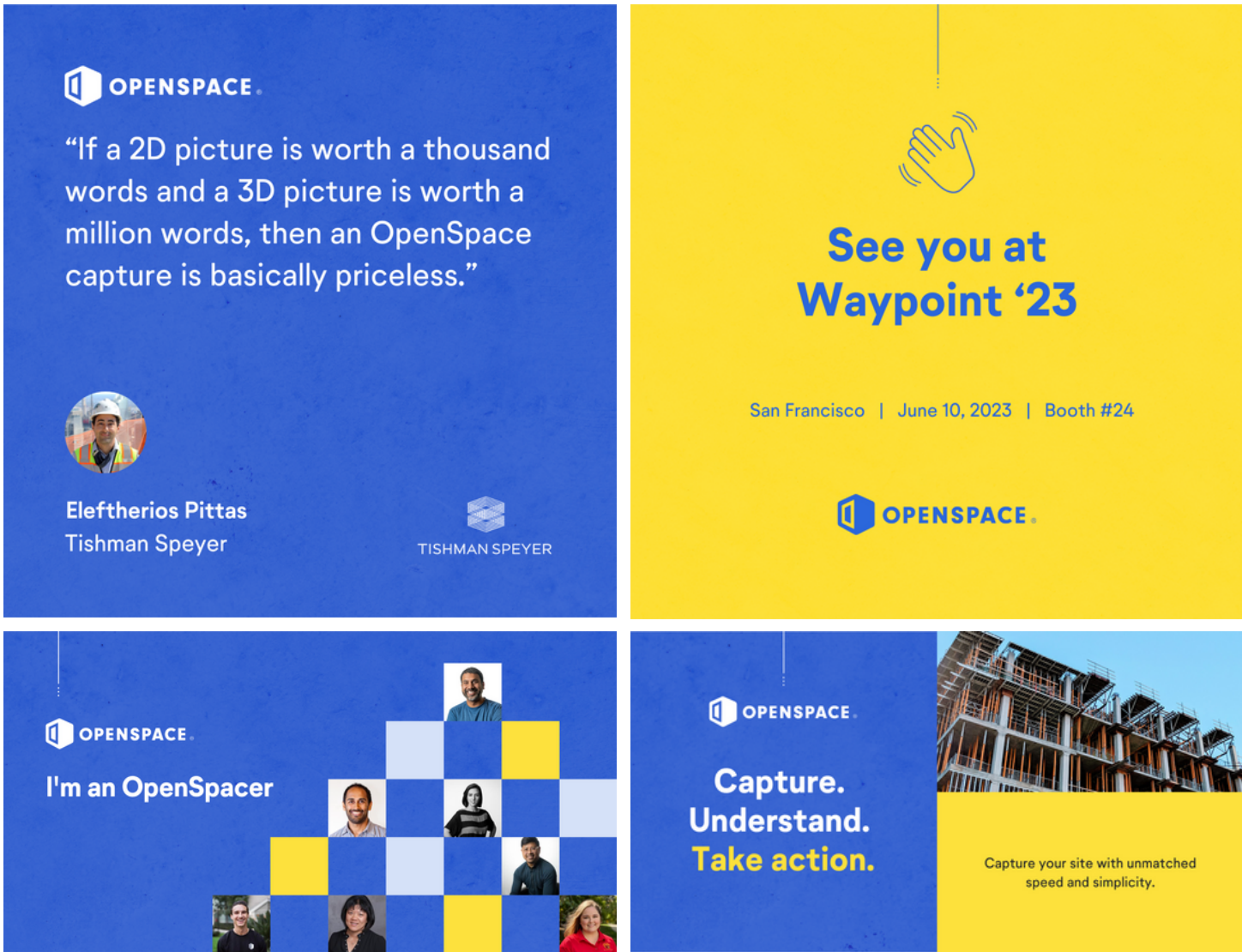
[https://docs.google.com/presentation/d/11-gwsXJdYbjwXL-D2\\_yisyXCfZWKZQYtHCh6CxOhPhk/edit?usp=drive\\_link](https://docs.google.com/presentation/d/11-gwsXJdYbjwXL-D2_yisyXCfZWKZQYtHCh6CxOhPhk/edit?usp=drive_link)





# Digital templates


Want to go viral on social? We have you covered here too.



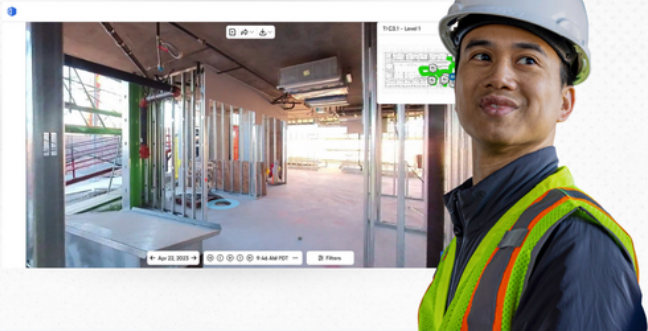


# Advertisements

We’ve talked about logos, color, typography, and imagery. Now let’s see how it all works together.



## Tech for trades— we’ve got your back




### Finish your projects 10–15% under budget

See what’s possible when you partner with the global leader in reality capture and AI-powered analytics for builders. Get paid on time with images that show exactly what you’ve finished and when. Indisputable data that speaks the truth.

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Discover a simpler way to stay on top of progress with OpenSpace. Keep your projects moving forward, costs under control, and payments flowing.

Visit [www.openspace.ai/solutions/trades](https://www.openspace.ai/solutions/trades) to learn more. Scan here to request a demo.





# GIVEAWAY





## Scan here and enter to win our prize pack

OpenSpace is the global leader in reality capture and AI-powered analytics for builders, empowering them to quickly capture a comprehensive visual record of their jobsites.

[openspace.ai](https://www.openspace.ai) [Review our privacy policy here](#)



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        - + Sector A
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            - January
              - 01-10-2022.II
              - 01-18-2022.II
              - 01-24-2022.II
              - 01-26-2022.II
            - + February
            - + March
            - + April
            - + April

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# Advertisements

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